



>>From Our Readers

While your article on translation was interesting and eye-opening for those never involved in the translation/localization business, you focused on the largest companies and clients and neglected the many smaller translation companies, which have recently weathered economic and political conditions better than some of the large companies. In addition, many people are not aware that a great deal of localization work is being requested by small to mid-size companies, not only for international use, but for domestic use to communicate with U.S.-based clients or to train and communicate with non-English-speaking U.S. employees. Translation and localization remain a

OUR LAST COVER
story, Iverson
says, slighted
smaller
translating
firms



creative endeavor, one that is hard to accomplish entirely with computers, which would seemingly save money at the risk of quality. There is still no easily accessible computer software that can think and construct a sentence like a human being.

—*Steven P. Iverson,*
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