

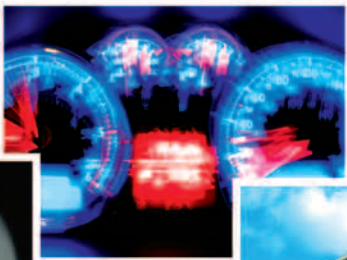
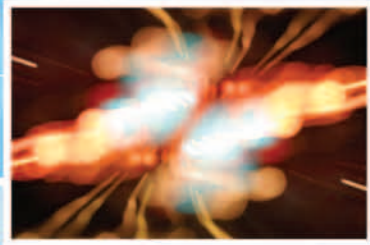
# future

MMAC/COSBE'S

2 0 0 6

# 50

DRIVEN BY SUCCE\$\$



THE FUTURE 50 PROGRAM WAS CREATED BY THE MMAC'S COUNCIL OF SMALL BUSINESS EXECUTIVES TO RECOGNIZE TOP LOCAL FIRMS THAT ARE GROWING IN REVENUE AND EMPLOYEES.

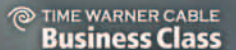
PRESENTING SPONSOR:



GOLD SPONSORS:



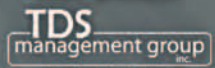
the knowledge brokers



MEDIA SPONSOR:



VIDEO SPONSOR:



Audio/Video Media Production



1ST YEAR WINNER

## Iverson Language Associates Inc.

**LOCATION:** 1661 N. Farwell Ave., Milwaukee

**WEB SITE:** [www.iversonlang.com](http://www.iversonlang.com)

**YEAR FOUNDED:** 1986

**PRODUCT OR SERVICE OFFERED:** Iverson Language Associates Inc. provides strategic solutions for managing document translation in all languages.

**PROJECTED 2006 REVENUE:**  
10 percent growth.

**LEADERSHIP TEAM:** Steve Iverson, chief executive officer and president; Hélène Pielmeier, director of client services.

**TARGET CLIENTELE:** Our clients are companies and organizations nationwide that have an ongoing need to communicate business-critical information in foreign languages.

**BUSINESS ORGANIZATION MEMBERSHIPS:** Association of Language Companies, World Class Member of the World Trade Center – Wisconsin, Milwaukee World Trade Association, American Translators Association.

**WHAT HAS FUELED YOUR COMPANY'S GROWTH?** The company has grown as a result of ongoing globalization and economic development worldwide. As companies have developed internationally, so has their requirement for a strategic partner to help them manage their document translation. Internally, growth



Steven Iverson

has been fueled by a consistent focus on a common mission, as well as the development of solid business relationships with our clients.

**DO YOU PLAN ANY CHANGES IN YOUR COMPANY IN THE UPCOMING MONTHS?** We will be enhancing our existing employee base by bringing on new members to our team.

**WHO ARE THE BUSINESS PEOPLE, LOCALLY OR NATIONALLY, WHOM YOU ADMIRE? AND WHAT TRAITS DO THOSE PEOPLE EXHIBIT THAT MAKE YOU ADMIRE THEM?** The people I most admire include the Dalai Lama because he is firmly rooted in his belief system, which acts as a compass for the micro and macro

decisions of his life, including how to deal with others in an ethical and compassionate manner. I also admire Sumner Redstone. He has consistently shown great leadership in terms of his business acumen, as well as his willingness to give back to the broader community.

**WHAT IS THE OUTLOOK FOR THE BUSINESS CONDITIONS OF YOUR INDUSTRY OVER THE NEXT SEVERAL MONTHS?** The business conditions in our industry will be impacted by the economy, gross domestic product and growth in international business. Overall, we're projecting a continuing positive development of business conditions in our industry.