



For Immediate Release

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Translation Professionals Speak at UWM

MILWAUKEE, WI, March 3, 2006 – Professionals from Iverson Language Associates, Inc. held a special seminar for translation students at the University of Wisconsin-Milwaukee on February 23rd. This seminar, which drew over 40 students, focused on the project management, marketing and business aspects of working at a translation company. The purpose of the presentation was to educate and mentor graduate students about the available opportunities within the industry, and to provide a forum for students to openly ask questions about their intended career.

“UWM’s translation program is privileged to have such a wonderful resource so close by - such an advantage for our students and our program!”, stated Lorena Terando, Assistant Professor of French at UWM.

Five Iverson staff members presented on topics ranging from the state of the translation market and the type of careers available in translation industry to the lifecycle of a translation project. Iverson concluded the session with some networking time to allow students to get one-on-one feedback on their career plans. “Learning about the operations of a company of Iverson’s caliber and professionalism right here in Milwaukee was a pleasant revelation”, stated Michael Rogers, a 2006 master’s candidate in the translation program.

Iverson Language Associates, Inc. has enjoyed a long-standing relationship with UWM, as several of its current employees graduated from the translation program. Because UWM is one of the few universities in the country that offers a graduate program in translation, Iverson actively seeks recent graduates to work and train as interns with the ultimate goal of hiring them as full-time employees.

Headquartered in Milwaukee, Iverson Language Associates, Inc. works with companies nationwide to provide strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. Detailed information on the company can be obtained by visiting www.iversonlang.com.

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