

FOR IMMEDIATE RELEASE

October 3, 2007

Milwaukee Company Joins in Honoring the Dalai Lama

MILWAUKEE, WI, October 3, 2007 – Iverson Language Associates, Inc. will be among several corporate sponsors who will be in attendance when the Dalai Lama, Tibet's exiled leader, is presented with the Congressional Gold Medal, the nation's highest civilian honor. This award, which will be presented in Washington D.C. on October 18th, recognizes the Dalai Lama's advocacy of religious harmony, non-violence, and human rights throughout the world.

"The mission and philosophy of the Dalai Lama is a model for how we should all work for peace in a modern society, and it is an honor to see him presented with this award," states Steve Iverson, President/CEO of Iverson Language Associates, Inc.

The 14th Dalai Lama fled into exile in 1959 when China invaded Tibet. Since that time, residing in India, he has worked to promote peace throughout the world, and to find a peaceful way for Tibet to regain its autonomy.

Iverson Language Associates, Inc. of Milwaukee, Wisconsin works with companies nationwide to provide strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. Detailed information on the company can be obtained by visiting www.iversonlang.com.

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