



**For Immediate Release**

May 17, 2002

**Iverson Showcasing SDLX & Workflow Management at IABC**

*June 9<sup>th</sup> – 12<sup>th</sup> – see the latest technology in localization and workflow management!*

**Iverson Language Associates, Inc.** is a proud sponsor and exhibitor at the International Association of Business Communicators (IABC) International Conference on June 9th to 12th, 2002 at the Hyatt Regency Chicago in Chicago, Illinois.

Visit Booth #56 where **Iverson** will be featuring a demo of SDLX translation memory software. This is an invaluable tool for enhancing the capabilities of translators, translation agencies, and companies with translation/technical writing departments to produce quick and accurate translations at a cost savings. As a reseller and end-user of SDL products, **Iverson** has first hand expertise using and demonstrating this software.

Also featured at the **Iverson** booth will be a demo using an internet-based workflow management tool. This demo highlights the ability of companies and organizations to communicate regarding all aspects of product development and implementation, using an Internet site as the universal portal of information exchange.

Case studies on translation/localization, computer-based training programs, technical writing, and content/knowledge management from different areas of industry will be available as a courtesy to those who visit the **Iverson** booth.

**Iverson Language Associates, Inc.**, is headquartered in Milwaukee, Wisconsin. **Iverson** is a leader in translation/localization, interpretation, technical writing and multimedia production. **Iverson** provides translation, desktop publishing, project management and content management to a wide variety of industries such as manufacturing, finance, travel, advertising, high tech and education. For more information, please logon to the **Iverson** website at [www.iversonlang.com](http://www.iversonlang.com) or contact Jean Tikusis, Marketing Communications Specialist.