



Milwaukee-based Iverson® Language Associates, Inc. Promotes H el ene Pielmeier to Chief Operating Officer

MILWAUKEE (NOVEMBER 21, 2008) — Today, Iverson Language Associates, Inc. announced that H el ene Pielmeier has been promoted to the role of Chief Operating Officer, effective immediately. In her new role Pielmeier will work closely with Steve Iverson, the company’s founder and President/CEO to drive overall strategy for the company. She will be responsible for financial oversight, day-to-day operations and ensuring the company meets quality goals and client expectations.

“Promoting Pielmeier to Chief Operating Officer was an easy decision and will allow Iverson Language Associates advance our business in ways that prior to this point, would have been tough,” said Steve Iverson, President/CEO of Iverson Language Associates, Inc. “This change will bring added strength to our top-end executive leadership team and I am confident she has the needed skills to take our business to the next level.”

A veteran with the company, H el ene Pielmeier has served Iverson Language Associates in a number of roles. Prior to her promotion to Chief Operating Officer, she served the company as Director of Client Services after spending time as Senior Project Manager and the Midwest Account Executive.

As Director of Client Services, H el ene managed the entire Client Services Department, which includes the Project Management and Resource Management groups. She was responsible for project management and overseeing the final delivery of all services.

Pielmeier holds a master’s degree in French Translation from the University of Wisconsin-Milwaukee and has studied at the Universit  des Sciences Humaines of Strasbourg, France where she earned a master’s degree in Specialized Translation, with an emphasis in English and German. She is a member of the American Translators Association (ATA) and a former Associate Lecturer at the University of Wisconsin-Milwaukee, where she taught Computer-Assisted Translation (CAT).

Born and raised in Strasbourg, France, where her family still resides, Pielmeier lives in the Milwaukee metro area with her husband and daughter.

About Iverson Language Associates, Inc. | Headquartered in Milwaukee, Wis., Iverson Language Associates, Inc. was ranked on the 2008 edition of the *Inc.* 5000 as one of America’s fastest growing companies. Iverson works with companies nationwide to provide strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. Detailed information can be obtained by visiting Iversonlang.com.

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